Marketing Report

Thank you for the opportunity to be a part of the executive over the last two years, I have learned a lot and enjoyed getting to know everyone more through this experience.

The sales of the wrist bands and Red/Yellow cards have continued; and are still available for purchase. As well as the sale of OAWOA gear and uniform shirts are available for sale through the website. Thank you for those who participated in the draws for gear at the championships

As Ontario hosted both Junior/Senior Nationals and Cadet/Juvenile Nationals we presented gifts at both.

Junior/Senior – Padfolios with our rebranded logo

Cadet/Juvenile – Wrestling Canada Lutte officiating shirts

The current inventory is:

Canada Wristbands – 100 sets

Blank Wristbands – 335 sets

Red/Yellow Cards – 38 sets

Whistles – 25

Velcro Canada Wristbands - 25

I would like to congratulate the following recipients of national awards that I submitted on their behalf:

Diane Deschalets – Coralee Roy Award

Carl Chan – Mike Sharrett Award

Our association also presented a male and female sportsmanship award at OFSAA this year in the form of a plaque.

A previous task for the Marketing Chair was to look at an award system for OAWOA. Therefore I have been working on a recognition program based on commitment in teaching, leadership and bettering the organization. I have attached the outline of the program with the point’s system and award levels. I hope that the next Marketing Executive Chair can continue with this task in the years to come.

Yours in wrestling

Laura Steffler

OAWOA Awards Recognition Program

This award system is to recognize the individuals who have volunteered their time to Ontario Amateur Wrestling Officials Association through their participation, teaching and dedication. Without these individuals we would not be the association that we are today which has officials officiating at the international and Olympic level.

These recipients have been vitals members of the association through their commitment in teaching, leadership, and bettering the organization as whole. They have worked with new and longstanding officials to assist them in reaching their goals within the association.

**Bronze** – **150 points** A member who is actively involved in the association in some or all areas of officiating: individual achievement, leadership, teaching and overall involvement.

**Silver** – **250 points** A member who has demonstrated their support and commitment to the association and the sport of wrestling through their dedication in some or all areas of officiating: individual achievement, leadership, teaching and overall involvement.

**Gold** – **400 points** A member who has shown significant commitment to the association and the sport of wrestling through their dedication in some or all areas of officiating: individual achievement, leadership, teaching and overall involvement. These individual have devoted substantial time in sharing their experiences, knowledge and expertise to other members.

Point Categories

The following are the categories of how to track an individual’s involvement with the association. A person receives points for each time they participated in the mentioned event. For example if they were on the OAWOA executive for 5 years it would be 10 points X 5 years = 50 points.

**30 point event**

Officiated at Olympic Games

**20 point events**

Officiated at Senior World Wrestling Championships

Officiated at Pan am Games

Officiated at Commonwealth Games

Officiated at Youth Olympic Games

Officiated at Francophone Games

Member of Canadian Officials Wrestling Association Executive

Clinician at Senior/Junior Nationals

OAWOA Present

**15 point event**

Officiated at Junior World Wrestling Championships

Officiated at Cadet World Wrestling Championships

**10 point events**

Officiated at Pan am Championship (any age group)

Officiated at an Olympic/World Trials

Officiated at Junior/Senior Nationals

Officiated at U Sport Championships

Clinician at Cadet/Juvenile Nationals

OAWOA Executive Member

**5 point events**

Officiated at Cadet/Juvenile Nationals

Officiated at OUAs

Clinician at a Provincial level tournament or Guelph Open

UWW official

Area Chair

**1 point events**

Officiated at Senior Provincials

Officiated at Junior Provincials

Officiated at Cadet/Juvenile Provincials

Officiated at OFSAA

Officiated at Matman Classic